



whitedriveproducts

FOR IMMEDIATE RELEASE:

**WHITE HYDRAULICS, INC. ANNOUNCES CORPORATE NAME CHANGE AND UNVEILS
NEW CORPORATE LOGO**

WHITE HYDRAULICS, INC. CHANGES NAME TO WHITE DRIVE PRODUCTS, INC.

(HOPKINSVILLE, KY) December 22, 2005 – White Hydraulics, Inc. today announced its corporate name will change from White Hydraulics, Inc. to **White Drive Products, Inc.** The new name better reflects the company's focus on providing a complete range of products tailored for mobile hydraulic drive applications. Products include a full range of low-speed high-torque motors, spring-applied pressure release brakes, brake release hand pumps, and closed-loop hydrostatic drive piston pumps. The company continues leading the industry with innovative products, superior customer service, technical application support, and maintaining the shortest lead-time in the industry.

Over the last 5 years, White Drive Products, Inc. has significantly expanded its global presence, as well, and continues to experience rapid market share growth. In 2000, the company opened its European sales and distribution facility in Ratingen, Germany and in 2004, opened its Asia sales and distribution facility in Hong Kong, China.

As White Drive Products, Inc. looks at 2006 and beyond, the company remains confident in its current position and that its strategic direction will propel it to reach its targeted goals. A primary reason for this positive outlook is that over the last 5 years of unprecedented growth, White Drive Products was able to maintain world-class levels for both quality and delivery. The company's commitment to quality, product innovation, and customer focus, which was instilled in the company culture by founders, continues to thrive today.

Additional information:

- ◆ **Industry Experience:** For over thirty years, White Drive Products has supplied products for mobile and industrial applications to leading companies around the world.
- ◆ **Product Innovation:** White Drive Products has received over fifty U.S. and international patents for machining processes and product designs, including the famous Roller Stator motor design.
- ◆ **Customer-Focused:** Providing responsive customer service, knowledgeable technical support, and fast, reliable product delivery remain as core fundamental values for the continued growth of White Drive Products.

About White Drive Products, Inc.

Founded in 1976, White Drive Products, Inc. is a leading global supplier of hydraulic motors and drive system products for mobile and industrial applications. In 1993, the company shipped its one-millionth motor and became the first U.S. low-speed high-torque hydraulic motor manufacturer to become ISO-9002 certified. More recently, White Drive Products, Inc. established sales and distribution facilities in Europe and Asia to capitalize on the growing international demand for hydraulic motors and drive products. For more information, visit White Drive Products, Inc. at www.whitedriveproducts.com.

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